

# INSTITUTO TOMIE OHTAKE

## PRESENTS

### **Bruno Munari. Arte, Desenho, Design** *[Bruno Munari Art, Drawing, Design]*

**Opening: November 7, 2012, at 8:00 pm – until February 18, 2013**

Instituto Tomie Ohtake, in a partnership with the 30<sup>th</sup> Biennial of São Paulo and sponsored by Tetra Pak, holds the exhibition *Bruno Munari. Arte, Desenho, Design* [Bruno Munari. Art, Drawing, Design]. Curator of the exhibition entitled *A iminência das Poéticas* [*The Imminence of Poetics*], Luis Pérez-Oramas is also in charge of this exhibition, which brings together some 70 works in varied media and materials, conceived by this unique representative of the twentieth-century artistic expression. According to Pérez-Oramas, Bruno Munari was a reference to the curatorial thinking that ultimately led to the organization of the current edition of the Biennial of São Paulo.

*Bruno Munari. Arte, Desenho, Design* is set on providing an overview of the trajectory of the vital art of Bruno Munari, from his futuristic origins to his great accomplishments as a designer, not to mention his contributions to the languages of concrete, of so much relevance to Brazil, as well as his performing experiments and educational investigations. Books, drawings, collages, screen prints, sculptures, objects, records of performances, paintings etc. truly embrace this disturbing, rich and diversified universe of the artist.

Deemed by Giulio Carlo Argan as the ‘cutting-edge exponent of the Italian artistic culture,’ Munari, as pointed out by Pérez-Oramas, has provided primary inputs to the inclusion of artistic practice and contemporary design in the logic of everyday life, in the materiality of common objects and within the register of ordinary languages. ‘In this connection, Munari’s legacy comes out as a critical contribution to the emergence of contemporary artistic poetics, illustrated by a transformative continuity of modernity,” explains the curator.

According to Pérez-Oramas, who is also curator at MoMA (NY), consistent with the mission of Fundação Bienal de São Paulo and Instituto Tomie Ohtake, known for their arts and education programs, Munari’s exhibition is a determining event for the curatorship of the 30<sup>th</sup> Biennial, ‘The Imminence of Poetics’. The work of the Italian artist and designer represents a fundamental legacy for those who share the urge for organically articulating art, design and education,” he adds.

Bruno Munari (1907, Milan - 1998, Milan, Italy) participated in the Italian Futurist and concrete art movements and worked for companies like Mondadori, Einaudi, Olivetti and Danese. Among the awards received are the *Compasso d’Oro*, from *Associazione per il Disegno Industriale* (1954 and 1955), gold medal at the *Triennale di Milano* with his “unreadable books”, Hans Christian Andersen Award as best author for children (1974), and *Fiera di Bologna per l’Infanzia* Graphic Arts Award. Has intensely devoted himself to didactic activities. His best-known books in Brazil include *Design e comunicação visual* (Laterza, 1968), *Artista e designer* (Laterza,

1971) and *Das coisas nascem as coisas* (Laterza, 1981); *Na Noite Escura* (Cosac Naify, 2008).

Exhibition: Bruno Munari. Arte, Desenho, Design

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Until February 18, 2013

Tuesdays to Sundays, from 11am to 8pm – admission free

Sponsored by: Tetra Pak

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