



# Sophie Calle

*Take Care of Yourself*

**marco**

**CEMEX**

**CONACULTA**

**CONARTE**

Liberté • Égalité • Fraternité  
RÉPUBLIQUE FRANÇAISE

**ARTER**

**NAME OF THE EXHIBITION:** *Sophie Calle. Take Care of Yourself.*

**EXCLUSIVE TOUR FOR THE MEDIA:** Thursday, 10 April 2014, 11:00 a.m. with the artist Sophie Calle present.

**EXCLUSIVE MEMBERS OPENING:** Thursday, 10 April 2014, 7:30 p.m.

**OPEN TO THE PUBLIC:** Starting Friday, 11 April 2014, during normal museum visitor's hours.

**CONTENTS:** The Museo de Arte Contemporáneo de Monterrey (MARCO) in collaboration with the Museo Tamayo presents the conceptual artist Sophie Calle (Paris, b. 1953), internationally well known for utilizing her own life to create her works, as well as implementing provocative and occasionally controversial methods to explore human relationships.

The show exhibits, for the first time in Mexico, the installation *Take Care of Yourself*; critically acclaimed internationally, it was made for the French pavilion at the 2007 Venice Biennale. For this project, Sophie Calle gathered the interpretations of 107 women in different professions to an e-mail she had received from her then partner who had decided to end their amorous relationship. The letter ended with the phrase that is title of the work: Take care of yourself.

**GALLERIES:** 1 to 4 / Ground Floor.

**TIMEFRAME:** 11 April to 31 August 2014.

**TECHNIQUES:** Installation.

**WORKS:** *Take Care of Yourself*, 2008 and *True Stories*, 1988-2012

---

CONTACT FOR THE MASS MEDIA

Department of Communication and Image | Ph. +52 (81) 8262.4500, ext. 545, 546 and 547 | F. +52 (81) 8262.4509  
comunicacion@marco.org.mx | prensa@marco.org.mx | www.marco.org.mx

---

COVER: *Tango singer*, Débora Russ, detail *Take Care of Yourself*, Sophie Calle, 2007 | © ADAGP Courtesy Galerie Emmanuel Perrotin, Paris; Gallery Paula Cooper, N.Y.

## PRESENTATION

The Museo de Arte Contemporáneo de Monterrey (MARCO) in collaboration with the Museo Tamayo Arte Contemporáneo presents, for the first time in Mexico, the installation *Take Care of Yourself* by the conceptual artist Sophie Calle; critically acclaimed internationally, it was realized for the French pavilion at the 2007 Venice Biennale.

For the installation the artist, originally from France, was inspired by an e-mail that was sent to her by her then partner, in which he decided to end their amorous relationship and did so with the title phrase of the work.

Sophie Calle decided to invite women from different professions to make an analysis of the letter, each one from the point of view of their personal discipline. In total, there are interpretations from 107 women dedicated to journalism, editing, performance, singing, dance, philosophy and psychoanalysis, among many other areas.

The result of this exercise is the radiography of a rupture that meticulously dissects each possible meaning to the phrases of a farewell message. The piece is a compendium of photographic portraits, written studies and video performances that examine the possibilities of human emotions and express ideas about love, pain, sex and work, as well as intimacy and identity, the recurring themes in this artist's career.

Accompanying *Take Care of Yourself* is an installation that forms part of the series *True Stories* that recreates a room in which one sees some valuable objects, like two bridal dresses, one red and another white, a wig and a portrait of Sigmund Freud, which belong to the artist and that occupy a sentimental place in her personal "museum."

Born in Paris, in 1953, Sophie Calle is well known on an international level for utilizing her personal life in the creation of her works, always starting from a unique and complex perspective. It is characterized by the exploration of human relationship through provocative, and occasionally, controversial methods that are materialized in meticulous stories narrated through photographs, videos and texts that reveal, or seem to do so, the artist's and others own lives.

An example of that is one of her earliest works in which she took photographs in Venice of an unknown man who she followed without being seen, producing a diary about her spying. That is how *Suite Vénitienne* came about. This almost morbid curiosity of hers would bring her to contact the people whose telephone numbers she found in a notebook with addresses and then asking them to describe its owner. The encounters with these people were published in a French diary and later would be part of *La Carnet d'addresses*.

The exhibition *Sophie Calle. Take Care of Yourself* will be on view to the public from Friday, 11 April to Sunday, 31 August 2014.

**ABOUT THE WORK TAKE CARE OF YOURSELF**

*I received an e-mail telling me that everything was over.  
I didn't know how to respond.  
It was almost as if it didn't matter to me.  
It ended with the words: Take care of yourself. And so I did.  
I asked 107 women selected by their profession or skills, to interpret this letter.  
To analyze it, comment on it, dance it, sing it.  
Dissect it. Exhaust it. Understand it for me.  
Answer it for me.  
It was a way to take the time to separate.  
A way to take care of myself.*

Sophie Calle

**Past venues of this work:**

52 Venice Biennale, French Pavilion, Venice, Italy, 2007.  
Bibliothèque Nationale de France. Paris, France, 2008.  
Dhc/Art Foundation. Montreal, Canada, 2008.  
Paula Cooper Gallery. New York, United States, 2009.  
Videobrasil - Sesc Pompéia. São Paulo, Brazil, 2009.  
Museu de Arte Moderna da Bahia. Salvador, Brazil, 2009.  
Whitechapel Gallery. London, England, 2009-2010.  
Museu de Arte Moderna. Rio de Janeiro, Brazil, 2009-2010.  
De Pont Museum of Contemporary Art. Tilburg, The Netherlands, 2010.  
Louisiana Museum of Modern Art. Humlebæk, Denmark, 2010.  
Tallinn Art Hall. Tallin, Scotland, 2012.  
Espoo Museum of Modern Art Helsinki. Helsinki, Finland, 2012.  
The Pulitzer Foundation for the Arts. St. Louis, United States, 2013.  
Lillehammer Art Museum. Lillehammer, Norway, 2013.  
Stavanger Art Museum. Stavanger, Norway, 2013.