

**LOS ANGELES MUNICIPAL ART GALLERY (LAMAG)  
CONTINUES TO SUPPORT LA'S EMERGING CREATIVE TALENT  
WITH OPEN CALL 2016 EXHIBITION**  
*Open Call 2016 will be on view from August 18 through September 18  
with an Opening Reception on August 14*

The **City of Los Angeles Department of Cultural Affairs (DCA)** and the **Los Angeles Municipal Art Gallery (LAMAG)** are pleased to present **Open Call 2016: Play**. On view at LAMAG, which is located at **Barnsdall Park** (4800 Hollywood Boulevard, Los Angeles, CA 90065) from **August 18 through September 18, 2016**, the community-based, thematic biennial explores the notion of “play” in all its forms and is set to showcase more than 300 promising artists from across Southern California. This year’s **Open Call** is among the largest and longest running non-juried exhibitions in Los Angeles.

The exhibition kicks off with an opening reception on **Sunday, August 14, from 2:00 to 5:00 p.m.**, which is sponsored by the **Barnsdall Art Park Foundation**. The reception will feature an award ceremony honoring best in show (\$250), second place (\$100), third place (\$50), and three honorable mentions (\$30) selected by **former LAMAG curator Scott Canty**.

Having begun as the “All City Outdoor Festival” in 1950, **Open Call** has evolved into one of LA's premier exhibitions for emerging artists and students to exhibit their artwork and achieve recognition through cash prizes. In 2014, nearly 400 artists lined up to deliver their artwork to the Gallery and this year’s biannual Open Call followed a different format with artists encouraged to freely interpret the notion of play. Only works that spoke to the theme were accepted and the mediums included sculpture, paintings, and photography.

This year’s juror is Scott Canty, who recently retired after 30 years with DCA’s Los Angeles Municipal Art Gallery. Canty began his time at LAMAG as a young curator developing exhibitions, education programs, special events, and, most notably, innovative initiatives including the City of Los Angeles (C.O.L.A.) Individual Artists Fellowship program.

For more details, please see [http://www.lamag.org/?page\\_id=3546](http://www.lamag.org/?page_id=3546)

**Open Call 2016**

**Public Opening:** Sunday, August 14, 2016 from 2:00 to 5:00 p.m.

**Exhibition Dates:** August 18 to September 18, 2016

**Time:** Thursday through Sunday, noon to 5:00 p.m.

**Location:** Los Angeles Municipal Art Gallery at Barnsdall Park  
4800 Hollywood Boulevard, Los Angeles, CA 90027

**Admission: FREE**

For more information, please call 323.644.6269 or visit [lamag.org](http://lamag.org).

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**About the City of Los Angeles Department of Cultural Affairs (DCA)**

As a leading, progressive arts and cultural agency, DCA empowers Los Angeles' vibrant communities by supporting and providing access to quality visual, literary, musical, performing, and educational arts programming; managing vital cultural centers; preserving historic sites; creating public art; and funding services provided by arts organizations and individual artists.

Formed in 1925, DCA promotes arts and culture as a way to ignite a powerful dialogue, engage LA's residents and visitors, and ensure LA's varied cultures are recognized, acknowledged, and experienced. DCA's mission is to strengthen the quality of life in Los Angeles by stimulating and supporting arts and cultural activities, ensuring public access to the arts for residents and visitors alike.

DCA advances the social and economic impact of arts and culture through grant-making, public art, community arts, and strategic marketing and development. DCA creates and supports arts programming, maximizing relationships with other city agencies, artists, and arts and cultural nonprofit organizations to provide excellent service in neighborhoods throughout Los Angeles.

For more information, please visit [culturela.org](http://culturela.org) or follow us on Facebook at [facebook.com/culturela](https://facebook.com/culturela); Instagram [@culture\\_la](https://instagram.com/culture_la); and Twitter [@culture\\_la](https://twitter.com/culture_la).

**About the Los Angeles Municipal Art Gallery**

DCA's LAMAG is City's flagship exhibition space. LAMAG showcases the work of emerging, mid-career, and established artists whose contributions enhance the culture of the city and help make creativity LA's number one economic engine. The Gallery's reputation for supporting Los Angeles artists and cultural communities through its exhibitions is unparalleled. The original gallery, a temporary structure designed by Frank Lloyd Wright, was built in 1954. The current 10,000 square foot gallery opened in 1971, presenting and interpreting successive waves of artists and movements. Today, exhibitions of contemporary art are developed by DCA's curatorial staff and with invited guest curators. For over eighteen years, LAMAG has premiered the artwork of the recipients of DCA's annual City of Los Angeles (C.O.L.A.) Individual Artist Fellowships program, and has collaborated with important arts and cultural institutions. For more information, please visit [lamag.org](http://lamag.org)